

MIKHAIL TANK

mikhailtankcreative@gmail.com

CREATIVE / ADVERTISING / CONSULTING

VALUES OFFERED

- Award-winning art director with a proven record driving business for diverse industries. Passion for creating sharp, professional, and unique designs and messages that immediately attract attention and drive responses.
- Skilled in developing high-impact marketing materials, brand identities, and print designs.
- Track record of meeting the most demanding deadlines, communicating effectively with cross-functional teams, and leading by example.
- Dedicated to finding the most cost-effective and creative solutions for all challenges.
- Known for taking a hands-on approach directing artists, collaborating with clients, and bringing creative concepts to life.

AREAS OF EXPERTISE

- Marketing & Advertising
- Promotional Conceptualization
- Interactive Campaigns Artistic Leadership
- Conceptual Direction
- Multimedia Development
- Business Development
- Customer Service
- Company Branding
- Corporate Communications
- Team Management
- Project Management

CAREER BENCHMARK

- 2015 winner of the SCORE Creative Entrepreneur Award, Los Angeles.
- Multiple awards garnered at NBC-Universal for quality and excellence.
- #1 Salesperson award at CAS Systems, a B2B Sales with Fortune 500 Company.
- Radio podcast host; top stations iHeartRadio and KPFK, in the subjects of Art and Culture, including top tier guests.
- Possess verified (blue badge) social media accounts.

PROFESSIONAL EXPERIENCE

iHEART RADIO / KPFK, California

2014 - Present

International Show Host-Monthly Podcast; Culture, Psychology, and Art

Research broad topics such as Diverse Cultures, Jungian and Freudian Psychology, Robotics, Art, Multimedia. Professionally invite and schedule interviews, work directly with guests and representatives.

Key Result:

- Secured and Interviewed large-scale personnel, including: the late Grand Prince of Russia, Dimitri Romanov, heiress and historian of the Faberge eggs, Tatiana Fabergé, top anti-anxiety psychologist, David Burns, humanoid robotics creator, David Hanson, Michael Prince of the Principality of Sealand, Grammy® Nominated singer, Chanté Moore and many more.
- Conducted meetings with radio station management, program and station directors, as well as sister companies.
- Invited to present at a Jungian conference in Sicily, Italy (to Carl Jung's family and historian) — an original concept paper, titled, *Intersex as a Transcendent Function*.

FOCUS GROUP PARTICIPANT, Los Angeles Area (**Various**)

2013 - 2014

Consultant

- Provided valuable paid feedback to various brands, including auto-manufacturing, pharmaceuticals, as well as foods & beverages in regards to the best branding practices.
- Assisted in choosing and deciding on the best means of marketing and promoting products and what would sell to specific target groups.

NBC-UNIVERSAL, Universal City, California

2006 - 2013

Newsletter Manager / Executive Assistant

Provided content guidance and direction, as chief principal editor for CIO newsletter. Interviewed executives and officers for published work in newsletters and other communications. Collaborated with senior leadership and counsel to provide current relative news and information to readers. Collaborated with president and CEO of the Studio performing assigned tasks and actions as required.

Key Results:

- Partnered with VP of public relations to deliver consistent internal announcements within the studio.
- Negotiated and bargained savings in excess of \$100,000 annually as an SRM Expert.
- Mentored and recruited new employees to provide an engaging and cohesive working environment.

NBC-UNIVERSAL, Hollywood, California 2005 - 2006

Mailroom and Facilities, Media Works

- Sorted and delivered mail.
- Performed receptionist duties.

VARIOUS, Hollywood, California 2002 - 2005

Producer

- Worked with PRNewswire in establishing a digital billboard in Times Square, NY
- Won several high profile SAG jobs, co-starred on ABC's Show, 'ALIAS' (speaking), FOX's 24 (ongoing henchman role), supporting role in Italian film, 'Full Moon' and additional multi-media projects.
- Became an Associate Producer to ACADEMY AWARD® Winning Director, Mark Harris (2004 Untitled Documentary Project).
- Produced and directed three significant, award-nominated, and world-wide premiered dollar baby films, with direct approval under Stephen King, the #1 horror author in the world.

CAS SYSTEMS, INC. Oakland, California 2001 - 2002

Business Development Officer

- Engaged in sales navigation, consulting and building comprehensive tele-business programs to produce marketing leads with Fortune 500 companies.
- Reached #1 position in company (Reference letter available).
- Received award for Excellence and High Standards.

Oakland Film Office; Oakland, California 2000 - 2001

Executive Assistant (Internship)

EDUCATION, LANGUAGES, and PASSPORT

University of California, Davis, California, 2001
Bachelor of Arts (BA), Dramatic Arts

Fluent in accent-free American English and Russian

Valid US Passport

PROFESSIONAL AWARDS

NBC Universal: Four Ovation Awards (Excellence, Quality, Teamwork and Above & Beyond Effort)

Los Angeles Mayor's Office: Commendation in the Arts

City of West Hollywood: Creative Proclamation Award

CAS Systems Inc.: Excellence & High Standards, Top Sales Award

SCORE: Creative Entrepreneur Award

Twitter, Facebook, and Instagram: Blue Badge Verified Accounts