

grapevine pr Steven Le Vine 8033 Sunset Blvd, Suite 831 Los Angeles, CA 90046 (323) 386-2300, x1 steven.levine@theprgrapevine.com

A Tank of All Trades? International Multimedia Artist Mikhail Tank Becomes Guinness World Records™ Record Holder for "Longest Title of a Music Single"



(LOS ANGELES - APRIL 13, 2011) - Already known via the BBC, as the first artist in the history of the largest arts festival in the world, to perform a worldwide live ticketed show, a one-man art concert entitled Soul Photography, at the 2009 Edinburgh Festival Fringe, Mikhail Tank now holds a Guinness World Records™ record for the "Longest Title for a Music Single."



The 44-word single's title, released worldwide on Oct. 14, 2010, is: "Simplify When You Get Crowded Inside, Certain Ones Prefer to Drink Your Energy, Falling Right Into The Hands of Time, Release Those Who Deprive, Throw Away Ties That Bind, Just Simplify, No Need to Overextend Yourself, When They Just Rely on Your Time. No."

"The title refers to a personal philosophy that I'd like to share with people about setting themselves free from anything and anyone that holds them back in life." states Tank.

Mikhail, who is currently producing and co-directing his second Dollar Baby film as well as an authorized Dollar Baby Documentary (which refers to a film adaptation of a short story authorized by best-selling author Stephen

King), has also recently released a collection of his audio performance art work, titled "REMASTERED," via iTunes and Amazon Worldwide. He likewise, recently premiered the documentary, For the Special Ones: The Importance of Creativity, through his official website, www.mikhailtank.com.

Tank was born in St. Petersburg, Russia, and has been called a modern-day Renaissance Man; speaks English and Russian without an accent, is a published author, has worked with the likes of Isabella Rossellini on national television (in speaking roles) and has garnered the attention of the world with his original **Darksoul™** performance art stage plays, which a recent audience member noted, "You sparked my imagination. Made me remember how dormant my own creativity has become."